



www.karting.net.au

AUSTRALIAN KARTING ASSOCIATION

PO Box 4222 Westfields Penrith NSW 2751 Phone 02 4721 1300

## 2013 ADVERTISING BOOKING FORM

Business Name			
Business Address			
Contact Name			
Email			
Phone			
Fax		Mobile	

### Advertising Package requested *(\*price inc GST)*

GOLD (\$550 p/m) ☐ SILVER (\$330 p/m) ☐ BRONZE (\$220 p/m) ☐  
Electronic Only (\$330 p/m) ☐

### PAYMENT OPTIONS

Annual ☐ Monthly ☐  
Direct Credit ☐ Credit Card ☐ Cheque ☐

### CREDIT CARD AUTHORISATION

I authorise the Australian Karting Association to debit my credit card for the amount of

..... once only/per month (please circle which is appropriate).

#### Type of card

VISA ☐ Mastercard ☐

Card No. ---

Exp. Date \_\_\_\_/\_\_\_\_ CSV No. \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please fax the completed form to 07 3833 6440

# ADVERTISEMENT SPECIFICATIONS

## Manual

Print Size: 130mmX180mm

Format: High resolution pdf or jpeg

*\*Inside pages will require an 8mm gutter due to the binding process*

## Website

File Format: jpeg or gif

Width: 465 pixels

Height: 60 pixels

*\*the AKA reserves the right to alter this size throughout the advertisement period*

## Electronic Newsletter

File Format: jpeg or gif

Width: 300 pixels

Height: 67 pixels

**Or**

Width: 465 pixels

Maximum Height: 60 pixels

*\*the AKA reserves the right to alter this size throughout the advertisement period*

## Customer Responsibility

Finished artwork to the above specifications is to be provided to the Media & Marketing Manager, Lee Hanatschek [lee.hanatschek@karting.net.au](mailto:lee.hanatschek@karting.net.au)

The AKA will make every effort to ensure optimal reproduction of your artwork. It is your responsibility to ensure your files conform to the above specifications. Any non-complying files will be returned to you. We may advise you to make adjustments if we suspect your file will not print well, however the AKA will not be liable to recoup any perceived loss from lack of clarity.

You acknowledge that you are the owner of, or legally authorised to use the information supplied to us including trademarks, trade names, designs, photographs and illustrations. The AKA will not be held responsible for incorrect information supplied. If any errors are made during our production process, you will be compensated by discounted fees on further advertising. Our liability is limited to the cost of your advertisement.

The AKA relies on Advertisers to make sure material provided complies with Australian laws. The AKA accepts no responsibility for breaches of Australian law by Advertisers.

## Suitable Content

The AKA reserves the right to reject any material we believe contravenes any law, is offensive or indecent. With the exception of pre-booked preferential positions, we retain the right to determine the presentation, format, placement, order and position of the material supplied. We will work with you to ensure your advertisement appears in the correct category.

## Payment Terms

Payment Terms will be agreed to prior to the advert being placed. Bookings will not be placed until payment terms are agreed.

Please make all cheques and money orders payable to 'Australian Karting Association'.

I hereby agree to the above terms and conditions:

Signature\_\_\_\_\_ Date\_\_\_\_\_