



CIK 2008 – Calling for Expressions of Interest - Teams

The AKA will reintroduce CIK category racing in Australia in 2008 but in a radical departure from the previous, designed to suit our population and demographics where we do not have the karter pool, the money or the manufacturer base to simply run a series that fully supports itself. We also need to position the elite level of Karting where it can engage greater interest at the root level of Karting and showcase itself as widely as possible. If the series proves to be successful it may be expanded in 2009 to incorporate KF3 (JICA) in the same manner.

Outline

To this end the AKA have decided this series should be a teams based series.

For 2008, one class, the KF2 (previously ICA) using one engine purchased by the AKA and leased to competitors, control tyre and running as an extra class on 5 or 6 standard club weekends in Victoria, New South Wales and Queensland. Engines would be balloted to competitors at each event and returned to the service manager at conclusion of the event.

The Structure

- 5 or 6 round CIK Championship Series
- entry level of 32 competitors in 16 teams with a possibility of 4 wild card entries (international etc)
- Series events run in conjunction with Club race weekend to assist clubs and further promote CIK and domestic class racing. This has the added benefit of keeping costs at a minimum.
- AKA commit to supply Engines, Carburetor & Pipe
- Control Engine Only (Supplied by single manufacturer KF2 Homologation)
- Control tyres only (2 sets per round inclusive of practice supplied contractually by the AKA)
- Event program to incorporate CIK Class only for Saturday practice, time trial and heats – Sunday Pre Final and Final at dedicated programmed times during the club meeting
- Club allowed conduct up to approx. 6 additional classes.
- Engine maintenance service contract included in lease fee for 2008

Competitor Commitment

- \$2,500 engine lease fee up front for the Championship – engine supplied at each round
- Entry Fee at each round – fixed and suggested at \$180 per round
- Competitor purchase of wiring Harness (provided by AKA) and Radiator
- Engine supplied in race working order at each round. Service fee is built into the engine hire fee but in the advent of any failure, repairs are at competitor cost
- Spare engines to ensure full grid if a competitor blows the balloted item
- Service Repairs carried out by AKA engine service contractor
- Cost of tyres at AKA designated contract price
- Control Fuel

Teams

In keeping with best management practice, the AKA recognises the necessity and benefits of promoting and marketing this series and the sport through a package. A Formula One circus as it were. The best way to achieve that is to have a package product and the best packaging is teaming. We are looking for 16 teams whose karts, overalls, clothing and effects will identify themselves lending to maximising the marketing and promotional potential of the team, competitors, the series, the sport and the sponsors.

Each team would be licensed to provide 2 team competitors. The cost of the license will be \$1000.00 per annum. The licence fee will be used to gain TV exposure.

Interested teams do not need to headhunt competitors but there will obviously be existing alignments, in which case, we suggest you make known your intention to give an EOI with the competitor to ensure the competitor registers his or her competitor EOI.

You do not have to make ANY commitments with any competitor at any stage unless you want to. The competitor is responsible for the competitor commitment; the team is only responsible for the teams' commitment. That includes what arrangements are made subsequent to the teams being announced ie. Who pays for what in the overalls, clothing and team livery will be a matter between the team and the competitor.

Promotional

- BAM Media and specialist consultant
- Club Activity promotions
- Future Trans Tasman Participation
- Future Dual Series with New Zealand competitors
- CIK listing as Restricted International event allowing Asian participation
- Precursor and prerequisite for future Oceania event

Summary

The AKA investment in promotion and reintroduction of this level of competition will require an injection of funds in the region of \$160,000.00.

Before the AKA can condone this level of expenditure of karter's funds, it must be assured the series will be subscribed. Therefore, we require formal expressions of interest and a Team licence and competitor deposit. If the series does not proceed, the team licence fee will be refunded in full.

NB. Note, if you are combining a licence fee and competitor EOI, the competitors deposit is part of the lease if accepted or refunded if not.

For Australia, we believe this is not only viable, but a sure and simple package of 'build it and they will come'. A guaranteed full field of 30 karts on the same engine and same tyre maximises the prospect of close and interesting racing. It has the added advantages of lifting the profile of karting generally where 99% of it is conducted: at club days. An informal straw poll suggests the proposal would be easily subscribed.

An Expression of Interest is attached.

The closing date for expressions is Friday 10 August 2007 at 5.00 pm.

Yours faithfully,

Australian Karting Association

RE/RV 11 July 2007



EXPRESSION OF INTEREST – CIK 2008 - TEAMS

You may cut and paste this form into an email and send to admin@austkarting.com.au

You may also fax to AKA National Office, 02 47211522

Either way, you must still post the original with your deposit cheque to PO Box 4222, Penrith Westfield, Penrith NSW 2751

Further information can be obtained by phoning the National Office on 02 47 211300 who will direct you to the appropriate person.

ALL REPLIES WILL BE TREATED IN THE STRICTEST CONFIDENCE.

Name

Mailing address

Email address

Telephone

Team

Driver 1 Driver 2

Expression of Interest

I have read the “AKA calling Expression of Interest – Teams” and I hereby express my interest in purchasing a Team licence in the mooted CIK Series 2008 along the lines of what is proposed. I enclose my cheque for \$1000 for the first year’s fee and I understand and agree that my expression and payment does not entitle or guarantee me a place in the series, acceptances being entirely in the discretion of the AKA. I understand that if the series does not proceed or my application is not accepted then my deposit will be refunded.

Signed:

Name:

Date: